



You, TMT & Ince, in any case

In this fast-paced world you are seeking a pro-active business services partner that moves your company forward, someone who understands your challenges and the importance of commitment. Meet Ince, your trusted partner, in any case.

From our offices in Europe, the Middle East and Asia, our dedicated team of legal and business services professionals can guide you in developing and delivering on your roadmap for sustainable success and provide you with advice that will not only safeguard your business interests but ensure you reap commercial rewards.

Providing you with strategic guidance and well considered advice, we are renowned for the depth and breadth of our legal services and our understanding of the industries in which you operate. We recognise your needs and offer business focused legal services, together with advice that makes commercial sense.

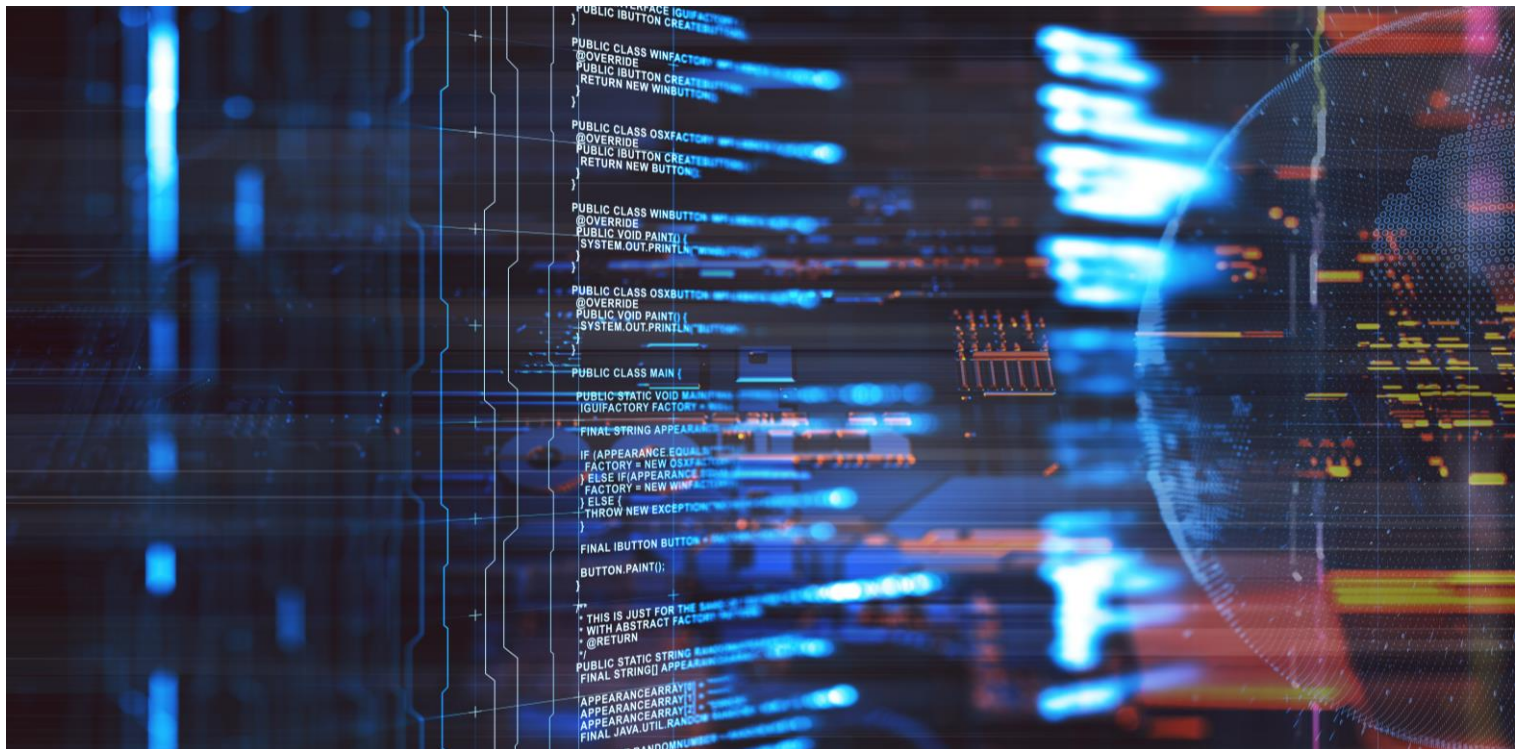
One firm, in any case

With about 150 years of experience, we have cultivated a seamless ‘one-firm’ approach that is tailored to your personal needs and pairs you with the best legal and strategic business professionals in your field; whenever, wherever, and in any case.

Support, every step of the way

By leveraging our sector expertise, legal skills and market experience, you can feel safe in the knowledge that we will both handle complex legal issues on your behalf while providing you with expert strategic advice when the need arises.





Technology, Media & Telecoms are at the forefront of today's economy. Our team offers commercial expertise across publishing, music, media and entertainment, sport, hospitality, art, retail, fashion, manufacturing, advertising, life sciences, medical research, gaming and other creative industries.

We have a strong Media, IP and Trademarks practice offering practical advice on the full range of commercial, contentious and strategic issues including:

- Media dispute resolution covering a wide spectrum of sectors including music copyright and royalty accounting, reputation management, defamation and privacy actions, contractual disputes, acting for newspapers and satirical magazines, book publishers and individual creative artistic people in their disputes across the board
- IP enforcement and litigation involving trademarks, infringement, passing off, breach of confidentiality, copyright, design rights and domain name enforcement
- In-house trademark filing practice dealing with applications, oppositions, invalidity/revocation actions and prosecution work
- IP portfolio management - attending to renewals, records and policing of IP
- IP rights work in the retail, professional & financial services, leisure & catering, creative industries and sports sectors. Such work encompasses soft IP, franchising, licensing, and commercial contracts



Data protection

From both legal and commercial standpoints, the safety of your company and customers' data is critical.

We will give you practical advice on how to meet compliance requirements, and how to integrate data protection policy into your company's day-to-day operations. We will also be on hand to help if things go wrong.

Disputes

Disputes over intellectual property can put your business on the line. Whether it is a patent infringement or a breach of copyright or data protection we will defend your interests vigorously. At times of high tension, we pride ourselves on taking stress and unnecessary complication out of the process.

E-Commerce

We offer a full range of services for e-commerce and related businesses, including web and app design, development contracts and terms of business for both corporate and consumer-facing organisations. We also advise on the regulatory issues of the online and mobile environment.

Entertainment & talent rights

Typically, commercial agreements in the entertainment industry require tough negotiation to strike a good balance between short and long term interests. We will be on hand to advise you every step of the way.

Franchising, merchandising & sponsorship

Franchising, merchandising and sponsorship are just some of the ways that a business can exploit intellectual property. If you are setting up or running a business in this field we can advise you on how to make the most of the opportunities available, taking the whole commercial picture into account.

IT & outsourcing

You need to know that the balance of responsibilities is completely clear and that your business is protected. By carefully and robustly negotiating outsourcing and IT agreements, we can forestall problems before they even arise. Equally, we can use our in depth experience to protect technology suppliers on the other side of the table.



Licensing

If you need to license intellectual property, we will call on our deep understanding of the creative industries and technology to negotiate beneficial watertight agreements on your behalf.

Publishing, content & image rights

We understand that businesses can stand or fall based upon the strength of their intellectual property and contractual protection.

If you are a publisher or other content-based business we can advise you across the full spectrum of rights that drive your industry. These include copyright, trademark, design rights and database rights, as well as related publishing and distribution agreements.

Trademarks, designs & copyright

We offer a full suite of Trademark services to businesses wishing to protect and exploit their brands and corporate image. Our services encompass clearance, protection, policing, enforcement and exploitation of trademarks.

In addition to our core services in the UK and EU, our team has a wealth of knowledge in formulating and executing international brand expansions and we also offer worldwide trademark portfolio management services, including renewal services.

We are also well placed to advise on Copyright and Design Rights over your creative works.

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